

NEWS RELEASE
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IOWA CENTER DEEPENS INVESTMENT IN RURAL AND MICROPOLITAN IOWA *Grant from JPMorganChase Empowers Expansion of Community Outreach*

Des Moines, Iowa – The Iowa Center will demonstrate its commitment to Iowa’s small business community by deepening investment in outreach and services for rural and micropolitan communities. With grant support from JPMorganChase, The Iowa Center will expand its outreach to small business owners outside of Iowa’s urban centers, and connect them to the Iowa Center’s services that offer expert support and access to capital. Outreach will focus on the Micropolitan areas of Carroll, Fort Dodge, Marshalltown, Grinnell, and Oskaloosa, as well as the surrounding rural communities.

“The Iowa Center and JPMorganChase have a shared commitment to advancing a thriving small business economy for Iowa. The Iowa Center team works every day to ensure that all Iowans have access to the education, capital, and professional networks they need to launch, manage, grow and finance a small business, no matter where they live,” said Erin Strawn, President and CEO of The Iowa Center. “We are increasingly recognizing the need for dedicated outreach and service to support Rural and Micropolitan Iowa where small businesses are critical to the culture and identity of the community. With support from JPMorganChase, The Iowa Center will promote job growth and economic vitality in these communities by expanding access to our small business coaching, lending and tax services.”

“Small businesses are the backbone of our economy, and we’re proud to support The Iowa Center’s work to help small businesses in rural and micropolitan communities,” said Majda Hadzic, JPMorganChase Market Director for Iowa. “Expanding access to expert support and capital is essential for building a stronger economy across the state.”

The Iowa Center is an economic development organization headquartered in Des Moines, Iowa that delivers three lines of direct services to empower Iowans to launch, manage, grow and finance small businesses: Business Coaching, Credit + Lending, and Tax Services. The Iowa Center is home to The Iowa Center Loan Fund, the only Community Development Financial Institution (CDFI) in Iowa committed exclusively to traditional small business lending. Learn more about The Iowa Center at www.TheIowaCenter.org.