

NEWS RELEASE
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AWARD WINNING RESEARCHER AND BUSINESS MENTOR JOHN WALKER JOINS THE IOWA CENTER

Access to Financial Coaching Fuels Small Business Development

Des Moines, Iowa – The Iowa Center has announced that John Walker has joined their Business Coaching team as coach in small business financials. Walker will share his experience as a small business owner and expertise in entrepreneurial education with The Iowa Center’s small business clients in both the classroom and 1:1 settings.

John Walker is an award-winning researcher and business mentor. With publications in Harvard Business Journal and ANCRA Case Research Journal, John brings both academic and practical experience to the team. He owned a small business focused on construction and remodeling, Timber Creek Services, for over a decade. John has taught business administration and management courses at Drake University, Iowa State University, Des Moines Area Community College, and most recently at Simpson College. He specializes in developing financial and management strategies for small businesses and excels in providing ongoing motivation and mentorship for entrepreneurs looking to launch, grow, manage, and finance their businesses.

“The Iowa Center has experienced growing demand for coaching support in small business financials. With John Walker’s experience as both a small business owner and an educator, John is uniquely qualified to help our clients make confident decisions about their small business financials,” said Erin Strawn, President + CEO of The Iowa Center. “We are thrilled to have a professional of John’s background join our team and support our work to strengthen Iowa’s economy one small business at a time.”

The Iowa Center is an economic development organization that delivers three lines of direct services to empower entrepreneurs to launch or grow their small businesses: Business Coaching, Credit + Lending, and Tax Services. Iowa Center services are available to all entrepreneurs, but many clients seek The Iowa Center’s support to overcome an obstacle in the marketplace: 85% of The Iowa Center’s clients are low-to-moderate income; 70% are women; and 16% are rural. The Iowa Center’s services are available to clients at low to no cost thanks to the generosity of our sponsors.

Learn more about The Iowa Center at www.TheIowaCenter.org.