NEWS RELEASE For Immediate Release February 13, 2024

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## IOWA CENTER CELEBRATES RECOGNITION OF TELEZA DANIELS AS FINALIST FOR INSPIRING WOMEN AWARD BY GIRL SCOUTS OF CENTRAL IOWA

Nomination Recognizes Program Director of The Iowa Center Women's Business Center for Her Work to Inspire Iowa Women to Launch and Grow Small Businesses

**Des Moines, Iowa** – The Iowa Center congratulates Teleza "TJ" Daniels, Program Director for The Iowa Center's Women's Business Center, for her recognition as a finalist for the 2024 Inspiring Women of Iowa event. Daniels was named a finalist for the Inspiring Advocate for Women Award by the Girl Scouts of Central Iowa.

Teleza Daniels is a mother, serial entrepreneur, self-proclaimed expert in bootstrapping, and passionate advocate for Iowa's small business community. As Program Director of The Iowa Center Women's Business Center, Daniels is dedicated to helping Iowa women who want to realize the dream of small business ownership. Teleza inspires Iowa women to launch and grow small businesses, and provides education and coaching to support them in their journey.

"Teleza is a passionate champion for the entrepreneurs and small business owners who make Iowa a great place to live, work and raise a family," said Megan Milligan, President + CEO of The Iowa Center. "The Iowa Center's Women's Business Center is a critical part of The Iowa Center's model of direct service delivery which provides Business Coaching, Credit + Lending, and Tax Services to empower Iowans to launch and grow small businesses. Through her work at The Iowa Center, Teleza has nurtured the dreams of hardworking women in Iowa and encouraged them to achieve financial security by turning their dreams of small business ownership into plans."

The Iowa Center is an economic development organization that delivers three lines of direct services to empower entrepreneurs to launch and grow their small businesses: Business Coaching, Credit + Lending, and Tax Services. The Iowa Center services are available to all entrepreneurs, but many clients seek The Iowa Center's support to overcome an obstacle in the marketplace: 72% of The Iowa Center's clients are low-to-moderate income; 71% are women; and 35% are people of color. The Iowa Center Women's Business Center is funded in part through a grant from the US Small Business Administration.

Learn more about The Iowa Center at <u>www.TheIowaCenter.org</u>.