

Small Business Stories



The **Iowa** Center



Small business turns a side hustle into a main hustle.

COCOA CREATIVE, Des Moines

Terrance Thames got his start in video production at 12 years old by volunteering for his local church. In 2010, he launched Cocoa Creative with a specific focus on assisting fellow entrepreneurs. Terrance came to The Iowa Center for one-on-one business counseling and assistance accessing capital so that he could transition his creative agency from part-time to full-time. Today, Cocoa Creative is Iowa's largest black-owned, full-service creative agency.