

# Small Business Stories



The **Iowa** Center

## xBk

## Small business stays up late.

**xBK, Des Moines**

Toby Parks moved to Des Moines from Brooklyn in search of good schools and a supportive community where she could raise her family. A musician herself, she fell in love with Des Moines' arts community and its diverse group of musicians and had a dream of helping to take the fledgling live music scene to the next level. Business coaching and access to capital from The Iowa Center empowered Tobi to leverage her years of experience as an executive for a major record label to launch xBk, a live music venue in the Drake neighborhood.