

Small Business Stories



The **Iowa** Center



Small business builds a brand.

Cocoa Creative, Des Moines

Terrence Thames was working part time and going to school while supporting his family. He came to The Iowa Center for assistance launching his business, and has returned for coaching over the years to expand his business through marketing; navigate COVID19, and secure access to capital. Today, Terrence and his team at Cocoa Creative are providing graphic design, video production and photography services to clients locally, regionally, and nationally.