

IOWA CENTER FOR ECONOMIC SUCCESS



Our Mission

"Empower Iowans with the potential to succeed as they pursue opportunities for financial success"

Our Priorities

- Education
- Capital
- Networking

Our Why

The Iowa Center is committed to empowering people to strengthen and stabilize their financial futures through business ownership and investment. It is our belief that to be successful in small business, one needs support in three core areas: education, capital, and networking. We have built key programs that support those core areas and empower individuals to succeed, families to prosper, and communities to thrive. Success to us is people supporting themselves and their families through the execution of their own ideas.

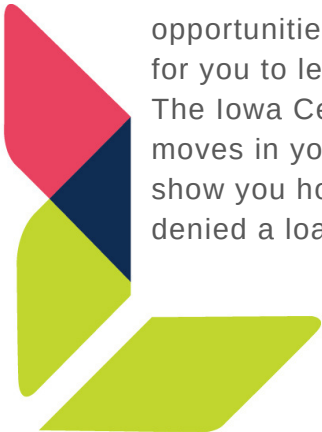
CLASS CATALOG

Always Ready: Business Plan

Turn your dream into a plan with this small group, one-hour business planning class. The Iowa Center staff will help you kickstart your business plan by providing you a road map on completing your plan and taking the next steps towards business ownership. Also connect with other aspiring small business owners to refine your business ideas as you put them into real plans.

Always Ready: Financials

As a small business owner, you won't ever really know the unexpected challenges or opportunities that await you in life and business. Always Ready: Financials is a working session for you to learn how to financially prepare your small business for the next step in your journey. The Iowa Center staff will show you what you need to do to always be ready to make financial moves in your business, including applying for a loan or buying/selling new goods. We'll also show you how to repair and build your credit. This class is especially for you if you've ever been denied a loan or need a helping hand to get your financials on track.



Financially Savvy

You don't need to be a financial expert to own a healthy and whole small business, but you do need to understand your financials to feel clear and confident in making sound business decisions. Join The Iowa Center and local financial experts to increase your awareness of best practices for financial management and learn action steps and strategies to become a better and more savvy business owner.

bizFLUENT

bizFLUENT is a four-week course for small business owners that want to deepen their understanding and keep up with the latest best practices on one specific area of running your business. Available courses include training in: QuickBooks, marketing strategies, website design, and various admin roles.

DreamBuilder

DreamBuilder is our signature eight-week business planning course that will help you understand the ins and outs of owning and operating a small business in Iowa. Not only will you create a thoughtful business plan, but you'll work with subject matter experts, established small business owners, and a cohort of peers who will provide support as you build the foundation to launch your business.

FocusME

FocusME provides a space for entrepreneurs to support each other with connections and accountability as each entrepreneur sets their own professional and personal goals with the guidance of a coach facilitator.

Small Biz Essentials

Small Biz Essentials will connect you with local subject matter experts who will share best practices on many different elements of running your business. For one-hour each week we'll showcase a topic in the areas of accounting and finance, sales and marketing, operations, technology or self-care.

The Story Of...

Join us for the stories of Iowa entrepreneurs and small business owners making their mark in our communities. As you create your own story, treat yourself to this time each month to rekindle your entrepreneurial spirit and connect with others.



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