



01

CONTENT CREATION

Marketing, Canva, Facebook,
Instagram and more...





02

Do some Research



Target Audience



03

Choose the right **Font**



League Spartan



JULIUS SANS ONE



Playfair Display



Avenir



HK Grotesk Bold



Free Stock Photos

04



Pexels

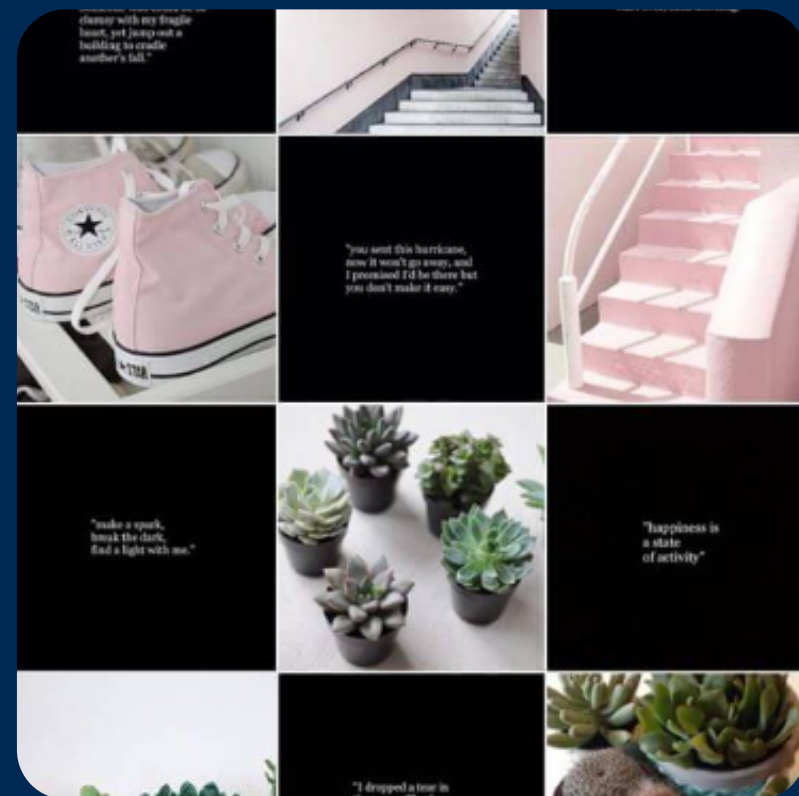
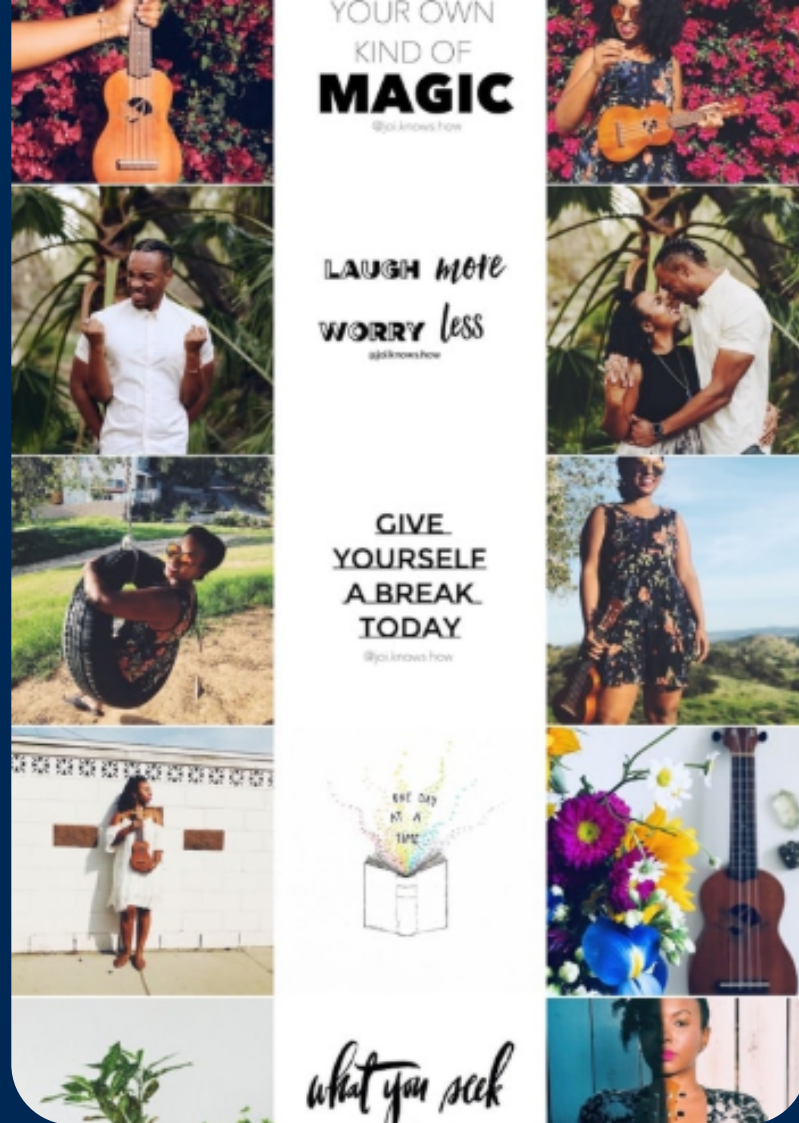
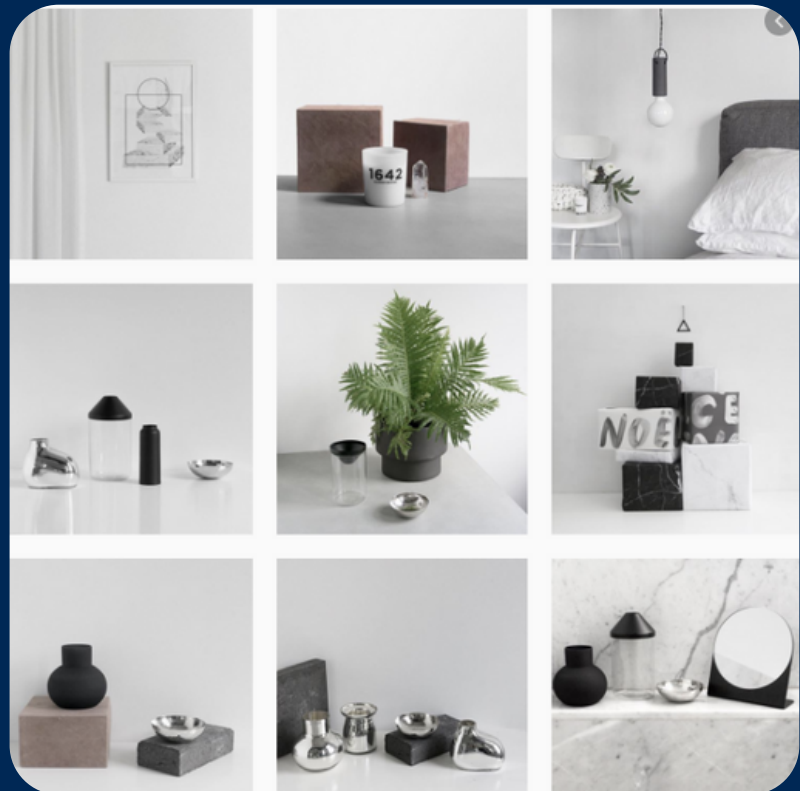
Free to use so be creative! Not required but attribution is appreciated

Unsplash

Free, no permission needed and can be used for commercial and non commercial purposes

Pixabay

Also free but does have a few restrictions



Have Fun With Your Layout





Scheduling and Calendar



06

Buffer

Hootsuite

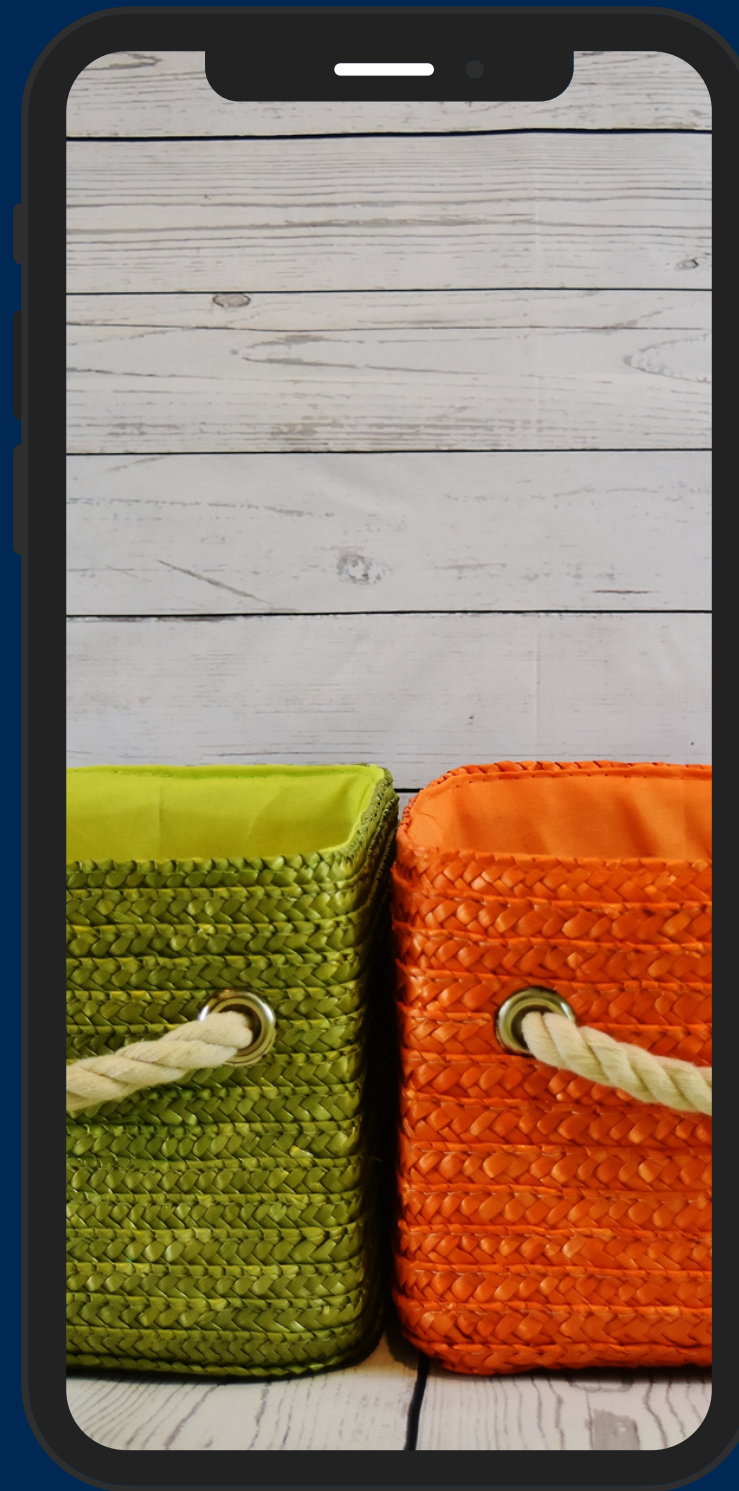
FaceBook

Canva



07

Save Your Design



Paid version provides brand kit option.

Save template to save time.

For free version, you can get creative.





Collaborate





08



LET'S
START
CREATING

