



# THE IOWA CENTER



# HOW WE DO IT.

EDUCATION

CAPITAL

NETWORKING

+ + +

# WHY WE DO IT.

THE IOWA CENTER IS COMMITTED TO EMPOWERING PEOPLE TO STRENGTHEN AND STABILIZE THEIR FINANCIAL FUTURES THROUGH BUSINESS OWNERSHIP AND INVESTMENT.

IT IS OUR BELIEF THAT TO BE SUCCESSFUL IN SMALL BUSINESS, ONE NEEDS SUPPORT IN THREE CORE AREAS: EDUCATION, CAPITAL, AND NETWORKING. WE HAVE BUILT KEY PROGRAMS THAT SUPPORT THOSE CORE AREAS AND EMPLOYER INDIVIDUALS TO SUCCEED, FAMILIES TO PROSPER, AND COMMUNITIES TO THRIVE. SUCCESS TO US IS PEOPLE SUPPORTING THEMSELVES AND THEIR FAMILIES THROUGH THE EXECUTION OF THEIR OWN IDEAS.

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EDUCATION

# TURNING DREAMS INTO PLANS.

Making the leap from vision to success takes courage,  
and it also takes action. That's where we come in.

Our series, workshops, and groups are designed to empower Iowans who own the drive to pursue entrepreneurship. One-on-one coaching propels each of our clients toward success as we connect them with resources and professionals who make a difference. We encourage leadership, goal-setting, and self-confidence. We facilitate the only SBA Women's Business Center (WBC) in Iowa.

We embolden clients to turn their entrepreneurial spirit into a plan to create and grow their businesses, support their families, and change their communities from the inside out.



LAST YEAR WE  
HELPED START

10

NEW BUSINESSES



...AND

THE IOWA CENTER SERVED

879 CLIENTS

75%

OF OUR CLIENTS ARE WOMEN

29%

OF OUR CLIENTS ARE MINORITY

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CONTACT US

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CAPITAL

# INVESTING IN IOWA'S IDEAS.

Without access to traditional lending, starting or growing a small business is next to impossible. Our loans up to \$50,000, combined with business support, can help hard-working Iowans launch an idea or take an existing business to the next level. We counsel clients on the importance of smart credit use, identify what strategic growth looks like for their business, and help them reach otherwise unattainable goals with the support of our financing.

We oversee the statewide coalition for the Volunteer Income Tax Assistance (VITA) program. This program provides more than 20,000 Iowans access to capital through tax returns.

FIN Capital is Iowa's first all women angel investment network. FIN provides Iowa women with the potential to experience financial growth through education and angel investments.



FIN CAPITAL INVESTED

\$750,000

IN COMPANIES  
ACROSS MIDWEST



MORE THAN

\$627,000

DISBURSED IN 25 LOANS

76% TO WOMEN OWNED BUSINEESES  
46% TO MINORITY OWNED BUSINESSES

WE CURRENTLY IMPACT 66 OF 99

COUNTIES THROUGH OUR  
FREE TAX PROGRAM, SERVING

20,000+

IOWANS ANNUALLY

\$13,000

IS THE AVERAGE SIZE  
OF AN IOWA CENTER LOAN

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NETWORKING

# CREATING CONNECTIONS THAT MATTER.

It's not just who you know – it's who knows you.

Small businesses are the engine of the economy, so we advocate for them on a large scale. We organize networking opportunities for our clients with other Iowa professionals and link them to niche small business specialists.

We facilitate building strong personal and social relationships while we increase the visibility of Iowa's small business community.





LAST YEAR WE  
HELPED CREATE  
**108 JOBS**

MORE THAN HALF  
WERE FULL TIME

...AND  
**700+**

CLIENTS ATTENDED  
EDUCATIONAL EVENTS

**3,763**

IN-KIND VOLUNTEER HOURS

VALUED AT  
**\$94,113**

THE IOWA CENTER HELD

**511**

ONE-ON-ONE  
COUNSELING SESSIONS  
FOR 150 CLIENTS

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INTERESTED IN LEARNING MORE?

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