

THE IOWA CENTER



HOW WE DO IT.

EDUCATION

CAPITAL

NETWORKING

+ + +

WHY WE DO IT.

THE IOWA CENTER IS COMMITTED TO EMPOWERING
PEOPLE TO STRENGTHEN AND STABILIZE THEIR
FINANCIAL FUTURES THROUGH BUSINESS OWNERSHIP
AND INVESTMENT.

IT IS OUR BELIEF THAT TO BE SUCCESSFUL IN SMALL
BUSINESS, ONE NEEDS SUPPORT IN THREE CORE
AREAS: EDUCATION, CAPITAL, AND NETWORKING.
WE HAVE BUILT KEY PROGRAMS THAT SUPPORT
THOSE CORE AREAS AND EMPLOYER INDIVIDUALS
TO SUCCEED, FAMILIES TO PROSPER, AND
COMMUNITIES TO THRIVE. SUCCESS TO US IS
PEOPLE SUPPORTING THEMSELVES AND THEIR FAMILIES
THROUGH THE EXECUTION OF THEIR OWN IDEAS.

+ + +



EDUCATION

TURNING DREAMS INTO PLANS.

Making the leap from vision to success takes courage,
and it also takes action. That's where we come in.

Our series, workshops, and groups are designed to empower Iowans who own the drive to pursue entrepreneurship. One-on-one coaching propels each of our clients toward success as we connect them with resources and professionals who make a difference. We encourage leadership, goal-setting, and self-confidence. We facilitate the only SBA Women's Business Center (WBC) in Iowa.

We embolden clients to turn their entrepreneurial spirit into a plan to create and grow their businesses, support their families, and change their communities from the inside out.



LAST YEAR WE
HELPED START

13

NEW BUSINESSES



...AND
THE IOWA CENTER SERVED
641 CLIENTS

70%

OF OUR CLIENTS ARE WOMEN

45%

OF OUR CLIENTS ARE MINORITY

CONTACT US

IOWA CENTER FOR ECONOMIC SUCCESS

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CAPITAL

INVESTING IN IOWA'S IDEAS.

Without access to traditional lending, starting or growing a small business is next to impossible. Our loans up to \$15,000 (or higher based on funds availability), combined with business support, can help hard-working Iowans launch an idea or take an existing business to the next level.

We counsel clients on the importance of smart credit use, identify what strategic growth looks like for their business, and help them reach otherwise unattainable goals with the support of our financing.

We oversee the statewide coalition for the Volunteer Income Tax Assistance (VITA) program. This program provides more than 17,000 Iowans access to capital through tax returns.



\$744, 205

IN LOANS
DISBURSED

LOANS DISBURSED TO:

- 14 (57%) to women
- 7 (39%) to minorities
- 1 (7%) to disabled
- 1 (4%) to Military Veteran
- 3 (9%) to people who fell at or below the HUD Low Income level threshold

WE CURRENTLY IMPACT 66 OF 99
COUNTIES THROUGH OUR
FREE TAX PROGRAM, SERVING

17,000+

IOWANS ANNUALLY

13

FULL-TIME STAFF

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NETWORKING

CREATING CONNECTIONS THAT MATTER.

It's not just who you know – it's who knows you.

Small businesses are the engine of the economy, so we advocate for them on a large scale. We organize networking opportunities for our clients with other Iowa professionals and link them to niche small business specialists.

We facilitate building strong personal and social relationships while we increase the visibility of Iowa's small business community.



LAST YEAR WE
HELPED CREATE

97 JOBS

MORE THAN HALF
WERE FULL TIME



94

VOLUNTEERS FOR
CLASSES + COACHING

1,983

IN-KIND VOLUNTEER HOURS

VALUED AT

\$94,113

THE IOWA CENTER HELD

739

HOURS OF ONE-ON-ONE
COUNSELING SESSIONS

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INTERESTED IN LEARNING MORE?

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